

2023–24 Competitive Events Guidelines

Creed



Creed provides members with the opportunity to present the FBLA Creed from memory and share their personal reflection and meaning with the judges. This competitive event consists of a presentation component. **There is no national competition for Creed.**

Event Overview

Division: Middle School

Event Type: Individual (6th to 10th graders only)

Event Category: Presentation

Event Elements: Speech

Presentation Time: 4-minute presentation time, 3-minute question & answer time

NACE Connections: Career & Self-Development, Communication, Critical Thinking, Professionalism

Equipment Provided by Competitors: None

Equipment Provided by FBLA: None

FBLA Creed

- I believe education is the right of every person.
- I believe the future depends on mutual understanding and cooperation among business, industry, labor, religious, family and educational institutions, as well as people around the world. I agree to do my utmost to bring about understanding and cooperation among all of these groups.
- I believe every person should prepare for a useful occupation and carry on that occupation in a manner that brings the greatest good to the greatest number.
- I believe every person should actively work toward improving social, political, community and family life.
- I believe every person has the right to earn a living at a useful occupation.
- I believe every person should take responsibility for carrying out assigned tasks in a manner that brings credit to self, associates, school and community.
- I believe I have the responsibility to work efficiently and to think clearly. I promise to use my abilities to make the world a better place for everyone.

Section

- **Number of Competitors per Chapter:** Each local chapter may enter **one (1) member**.
- **The first place winner from section competition** will represent their section at the State Leadership Conference.

State

- Wild cards cannot be used in this event.
- The first place winner at the State Leadership Conference will be notified prior to reciting the FBLA Creed at the Awards of Excellence Program.

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California FBLA Guidelines (Section and State)

- **Performance Guidelines:**
 - **Presentation Time:** 4 minutes (one-minute warning)
 - **Question & Answer Time:** 3 minutes
 - The FBLA Creed must be memorized using spoken English only and presented verbatim.
 - No reference materials, visual aids or electronic devices may be brought to or used during the performance.
 - This event is not open to conference attendees for observation.
 - Members may not view other competitors' performances in their event.
 - All electronic devices such as cell phones and smart watches must be turned off before competition begins.
 - After completing the Creed, competitors will have a Q&A period with judges.
- **Scoring:**
 - A panel of judges will score the performances using the rating sheet. All decisions of the judges are final.
 - Five points will be deducted if competitors do not follow the dress code.
 - Five points may be deducted for each instance of not following guidelines.

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Creed Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Delivery					
Voice quality	0 points	1-2 points	3-4 points	5 points	
Diction	0 points	1-2 points	3-4 points	5 points	
Clear, specific language	0 points	1-2 points	3-4 points	5 points	
Fluency	0 points	1-2 points	3-4 points	5 points	
Stage Presence					
Personal appearance	0 points	1-2 points	3-4 points	5 points	
Poise, body posture	0 points	1-2 points	3-4 points	5 points	
Confidence, ease before audience	0 points	1-2 points	3-4 points	5 points	
Eye contact	0 points	1-2 points	3-4 points	5 points	
Power of Expression and Effect					
Emphasis, directness, sincerity	0 points	1-2 points	3-4 points	5 points	
Conveyance of thought and meaning	0 points	1-2 points	3-4 points	5 points	
Extent to which Creed was presented in an understandable, convincing and pleasing manner	0 points	1-3 points	4-7 points	8-10 points	
Correctness of Creed					
Participants will receive 25 points for correct presentation Deductions: Leave out word = -5 pts Stumble, garble = -5 pts Omit one paragraph = -25 points	0 points	1-8 points	9-18 points	19-25 points	
Response to Questions					
Ability to satisfactory answer the questions of the judges about the Creed	0 points	1-5 points	6-10 points	11-15 points	
Staff Only: Penalty Points (5 points for dress code penalty and/or 5 points for late arrival penalty)					
Presentation Total (100 points)					

Name(s):	
School:	
Judge Signature:	Date:
Comments:	